

Venus wraps on affordability

TECHNOLOGY around wrapping printed material continues to advance and Venus Packaging has brought affordability into the equation.

Tim Venus, director at the company, says, "Commercial print businesses looking to keep more of their production in house can now look at an affordable machine for shrink wrapping printed products."

The Venus uni VS4055 all in one L-sealer and shrink tunnel has two models to choose from. The manual model has a magnetic hold down the automatic version has a pneumatically powered sealing bar.

The machine shrinks PVC and polyolefin shrink films with a sealing area of 400mm by 550mm and a maximum pack height of 150mm. Venus says, "For a long time, printers have been unable to move into shrink wrapping because

of the expense involved. We have worked with our manufacturer to create a machine that they can comfortably place into their plant."

"However, while we work to make the machines more affordable, at no time will we compromise on the quality. The machines are robust and reliable."

Visitors to the Venus stand can see the machine in action, alongside other packaging solutions that Venus has aimed specifically at the printing industry. These range from pallet wrappers and carton sealers, to strapping machines and tape dispensers.

The company wants to see more packaging moving in house. Venus says, "Obviously, this gives printing companies more control of their product and, ultimately, brings the cost of production down."



Affordable shrink wrapping: Tim Venus