

# Custom Printed Labels



Custom labels are a simple and cost-effective way to elevate plain stock coffee bags or stand-up pouches. Designed to showcase your logo, product name, roast details, and key information, they instantly enhance shelf appeal while reinforcing your brand identity. The result is a professional, polished finish that helps your product stand out with minimal effort.

Custom labels provide the flexibility to easily update your packaging for:

- seasonal blends,
- limited editions, or
- promotional runs.

They allow your products to stand out on the shelf and create a lasting impression, without the cost or commitment of fully printed bags.

## CUSTOM LABEL OPTIONS

Digitally printed labels provide a high-quality solution for short production runs, delivering sharp detail and vibrant print to effectively showcase your brand. They offer flexibility in both design and finish, making them ideal for a wide range of packaging applications.



Labels can be customised with the following options:

- Custom artwork and designs
- Full-colour printing
- Choice of label sizes
- Custom shapes
- Selection of materials including metallic, vinyl, paper, or clear finishes
- Supplied on rolls, sheets, or as individual die-cut labels



## CUSTOM BAG OPTIONS

Enhance your brand presence with custom printed bags and pouches paired with tailored labels. Create packaging in your chosen colours and designs, then add roast details or product information using a custom label. We offer a full range of custom-made bags and pouches to suit your branding and packaging needs.

