



Venus
BRAND

COFFEE
PACKAGING

COFFEE BAGS

Supplied in plain, ready-to-use formats, these laminated coffee bags feature a high-barrier structure that protects against oxygen and moisture, are compatible with standard filling and heat-sealing processes, and are made from food-grade materials with strong seal integrity, making them suitable for both whole bean and ground coffee. See our full range of sizes in table on page 3.

Venus Coffee Bags are available in two proven material structures:

- **Kraft Paper** – matte finish with a classic appearance, making them ideal for artisan and specialty coffee ranges. Available in kraft, black & white.
- **Laminate** - (MOPP/PET/PE blend) For a clean, modern presentation. Available in matt black & matt white.



BOX BOTTOM BAGS

Brown Kraft



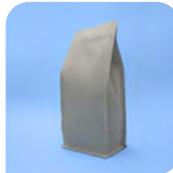
White Kraft



Black Kraft



Matte White



Matte Black



SIDE GUSSET BAGS

Brown Kraft



White Kraft



Black Kraft



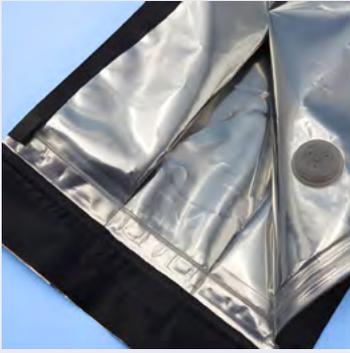
Matte White



Matte Black



WIPF Valve



Pull Tab Zipper



TECHNICAL INFORMATION

All stock bags are supplied:

- In plain, ready-to-use formats
- With a high-barrier laminate structure
- Protection against oxygen & moisture
- Compatible with standard filling and heat-sealing processes
- With a Swiss-made WIPF valve
- With a pull-tab zipper for easy opening
- Resealable for extended storage after opening
- Made from food grade materials
- With strong seal integrity
- Suitable for use with whole bean or ground coffee

CUSTOM LABELLING OPTION

Adding a custom label to plain stock coffee bags is an easy way to elevate your packaging and reinforce your brand. Labels provide space to display your logo, product name, roast details, or other key information, giving your coffee a professional and polished appearance.

They also offer flexibility for seasonal blends, limited editions, or promotional runs, without the expense of fully printed bags.

Digitally printed labels offer the convenience of short production runs with high quality and highly detailed labels to showcase your brand.



Custom label options

- Multiple colours
- Your design
- Choice of size
- Custom shapes

CUSTOM COFFEE BAG



Custom printed coffee bags do more than contain your product—they help sell it. With professional, eye-catching packaging, your brand stands out on crowded shelves while conveying quality and building customer trust. Custom printing lets you showcase your story, highlight key product features, and maintain a consistent, recognisable brand image. The right bag design ensures your coffee doesn't just get noticed—it gets chosen.

Features that can be included on custom bags are:

- UV Effect
- Foiling
- Die Cut

View more information on www.venuspack.com.au or contact sales@venuspack.com.au to discuss your design.

COFFEE BAG SIZING & OPTIONS

BOX BOTTOM						
Size		Bag type	Colour	Bags per pack	Packs per carton	Order code
250gm	110mm x 210mm + 80mm	Kraft	Brown	50	18	PSC02501
			White	50	18	PSC02502
			Black	50	18	PSC02503
		Laminated	Matte Black	50	10	PSC02504
			Matte White	50	18	PSC02505
500gm	135mm x 270mm + 80mm	Kraft	Brown	50	12	PSC05001
			White	50	12	PSC05002
			Black	50	12	PSC05003
		Laminated	Matte Black	50	13	PSC05004
			Matte White	50	13	PSC05005
1kg	145mm x 340mm + 100mm	Kraft	Brown	50	10	PSC10001
			White	50	10	PSC10002
			Black	50	10	PSC10003
		Laminated	Matte Black	50	10	PSC10004
			Matte White	50	10	PSC10005

SIDE GUSSET

Size		Bag type	Colour	Bags per pack	Packs per carton	Order code
500gm	100mm x 360mm + 60mm	Kraft	Brown	50	14	PSC15001
			White	50	14	PSC15002
			Black	50	14	PSC15003
		Laminated	Matte Black	50	16	PSC15004
			Matte White	50	16	PSC15005
1kg	140mm x 390mm + 80mm	Kraft	Brown	50	10	PSC20001
			White	50	10	PSC20002
			Black	50	10	PSC20003
		Laminated	Matte Black	50	10	PSC20004
			Matte White	50	10	PSC20005